



PRESS RELEASE  
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## **Jewelry Information Center To Honor Madeleine K. Albright at GEM Awards** *Former Secretary of State to receive the GEM Style Award at its eighth annual gala*

New York, NY – Jewelry Information Center (JIC), the consumer public relations and marketing arm of Jewelers of America, is thrilled to announce that former Secretary of State Madeleine K. Albright will accept the Style Award at its eighth annual GEM Awards gala, Friday, January 8, 2010. Dr. Albright made history in 1997, when she became the highest ranking woman in the U.S. government, as the first female Secretary of State. She currently serves as chair of Albright Stonebridge Group, a premier global strategy firm helping clients navigate the intersection between business, finance, government and civil society in markets around the world.

While serving in President Bill Clinton’s administration – first as U.S. Ambassador to the United Nations and then as Secretary of State – Dr. Albright brought attention to the significance of fine jewelry by wearing brooches that purposefully reflected her views about the situation at hand. “I found that jewelry had become part of my personal diplomatic arsenal,” she has said.

Dr. Albright’s passion for jewelry is documented in her new book, *Read My Pins: Stories from a Diplomat’s Jewel Box*, and the supporting Museum of Arts and Design exhibition, *Read My Pins: The Madeleine Albright Collection*. Both explore jewelry as a diplomatic, political and social tool. The exhibition examines the collection for its historic significance as well as the expressive power of jewelry and its ability to communicate through a style and language of its own. On display are more than 200 pins, many of which Dr. Albright wore to communicate a message during her diplomatic tenure.

“Jewelry is one of the strongest forms of non-verbal communication. Each of Dr. Albright’s pins

reflects a significant moment in her life and in the history of our nation's politics. We are so honored that Dr. Albright will share her stories and style with us at a very special GEM Awards," says Martin Gatins, JIC GEM Awards chairman.

A well-established event and annual gathering of industry leaders and professionals, JIC's GEM Awards recognizes the outstanding achievements of individuals and companies whose work raises the visibility and status of fine jewelry and watches. Tickets and sponsorship packages are on sale now. To join us in honoring Madeleine K. Albright at GEM Awards, please make a reservation by visiting [www.JIC.org](http://www.JIC.org).

*About Jewelry Information Center:*

*Jewelry Information Center (JIC) provides public relations and marketing services on behalf of the fine jewelry and watch industry. Founded as a non-profit trade association in 1946, JIC is now the consumer public relations and marketing arm of Jewelers of America. Visit [www.JIC.org](http://www.JIC.org).*

*About GEM Awards:*

*GEM Awards honors a combination of retailers, manufacturers and media who meet the stringent criteria to be leaders in their field. For more information about GEM Awards, please visit [www.JIC.org](http://www.JIC.org).*



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