



PRESS RELEASE
FOR IMMEDIATE RELEASE
January 11, 2010

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Jewelry Information Center Honors Albright at GEM Awards 2010

New York, NY – Jewelry Information Center (JIC), the consumer public relations and marketing arm of Jewelers of America, held its eighth annual GEM Awards gala on Friday, January 8, 2010, honoring Dr. Madeleine K. Albright. Each year, GEM Awards brings together powerful leaders in the jewelry industry, politics and entertainment to recognize the individuals and companies whose work raises the visibility and status of fine jewelry and watches.

Simon Doonan, creative director of Barneys New York, hosted the event at a new venue, Gotham Hall, in New York City. The evening included *National Jeweler's* Retailer Hall of Fame, which inducted Richard Eiseman, Robert Rottenberg and Jon Bridge.

Jewelry Information Center honored Former Secretary of State Madeleine Albright – who was the sole GEM Awards recipient of the evening – with the GEM Award for Style, presented to her by Tina Brown, editor-in-chief of *The Daily Beast*. Other notable attendees included Lindsay Price from *Lipstick Jungle*; TV Personality and Stylist Robert Verde; and Russell Simmons, hip hop pioneer, jewelry designer and JIC's 2009 GEM Award for Style recipient.

Martin Gatins, GEM Awards chair says, "Jewelry Information Center's GEM Awards gala continues to surprise, excite and, most of all, entertain members of the fine jewelry and watch industry year after year. This year was no exception!"

To see images and clips from the event, please visit www.JIC.org. To obtain high-resolution images for reproduction, please email hkrodel@jewelers.org.

About Jewelry Information Center:

Jewelry Information Center (JIC) provides public relations and marketing services on behalf of the fine jewelry and watch industry. Founded as a non-profit trade association in 1946, JIC is now the consumer public relations and marketing arm of Jewelers of America. Visit www.JIC.org.

About GEM Awards:

GEM Awards honors a combination of retailers, manufacturers and media who meet the stringent criteria to be leaders in their field. For more information about GEM Awards, please visit www.JIC.org.



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Former Secretary of State Madeleine K. Albright at Jewelry Information Center's Eighth Annual GEM Awards, with Host Simon Doonan and Presenter Tina Brown, editor-in-chief of *The Daily Beast*



National Jeweler Retailer Hall of Fame inductees Robert Rottenberg (left) and Richard Eiseman (right) with Whitney Sielaff (center), editor National Jeweler, pose at Jewelry Information Center's Eighth Annual GEM Awards



National Jeweler Retailer Hall of Fame inductee, Jon Bridge on stage at Jewelry Information Center's Eighth Annual GEM Awards on January 8, 2010